

## Contact

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## Top Skills

Graphic Design

Web Design

User Experience

## Certifications

UX Certification

# Mark Sampson

Head of UI/UX at VISA (Pay Through Account/Visa Direct)  
London, United Kingdom

## Summary

Head of UI/UX at VISA (Pay Through Account/Visa Direct), tasked with managing the rebrand of the software portfolio, designing complex interfaces for the product suite and related collateral for payment software.

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## Experience

### Visa

Head of UI/UX at VISA (Pay Through Account/Visa Direct)  
October 2019 - Present (6 months)  
London, England, United Kingdom

Charged with managing a cross functional design and development team to oversee the ui/ux enhancements to existing legacy internal payments software. Running in parallel is the design and development of the future payments platform, both of which requiring a modern interface Design System adhering to the VISA brand guidelines and W3C accessibility standards.

Managing stakeholders across multiple business groups, up to C Level, providing design analysis and strategic roadmaps that effectively communicate design direction that enables the business teams to scale and work efficiently.

### A.P. Moller - Maersk

Lead UI/UX Design  
July 2018 - October 2019 (1 year 4 months)  
Maidenhead, Berkshire, United Kingdom

UI/UX Lead at Maersk Shipping, the #1 integrated transport and logistics company globally. Providing UI and UX guidance for multiple projects on both internal and external logistics systems, mobile applications and web. Part of a team creating and delivering the design system, mentoring designers and researching client insights.

### Finastra

UI/UX Design Team Lead  
June 2013 - June 2018 (5 years 1 month)

UI/UX Team Lead for Finastra full portfolio of banking software products. Managing the team that provides the design and guidance for the look and feel of core/retail banking, risk, trading, capital markets, digital channels, transaction and corporate banking software interfaces. Also help with marketing and new future banking product ideas. I provide assistance to the company product/dev teams across the globe to implement the visual style guide.

Principle designer for Fusion LenderComm.

Other duties include managing and administering the company innovation programme, Fusion Reactor, which provides the platform and support to employees, who have product ideas that disrupt the banking industry.

**Barclays UK Retail and Business Bank**

UI/UX and Design Consultant

March 2013 - June 2013 (4 months)

Canary Wharf, London

Design consultant for Barclays Bank Digital UK. Research, UI design, UX of the subsequent online interface of Barclays Retail/Business and integration of the desktop, mobile and tablet environment.

**138 Marketing**

Creative Director

November 2011 - November 2012 (1 year 1 month)

London

Creative Director for 138 online casino.

**Arias Design**

Creative Director

July 2011 - November 2011 (5 months)

**Virtual inc**

Partner

January 2009 - July 2011 (2 years 7 months)

Digital design studio that delivered digital and print based solutions to a varied section of industries. New business development and creative direction. Co-ordinated and managed projects.

**Seismic**

## Freelance Designer

September 1997 - December 2008 (11 years 4 months)

Creative work from concept to production ranging from advertising campaigns, DVD sleeve designs, point of sale, web design, press releases and creative packaging.

## Kee Scott Associates

Senior Designer

June 1997 - September 1997 (4 months)

London, United Kingdom

Film Industry Design

## Green Ink

Senior Designer

February 1994 - June 1997 (3 years 5 months)

London, United Kingdom

Entertainment/Music Industry design.

## Lime Lizard

Art Director

June 1991 - February 1994 (2 years 9 months)

Independent monthly music magazine.

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## Education

Newcastle College Of Art & Design

Graphic Design

Charleston Academy

Tyne Metropolitan College

Design, Graphic Design

Nielsen Norman Group

Certified, User Experience · (2018 - 2019)